LETTER FROM BOARD PRESIDENT & EXECUTIVE DIRECTOR

Our mission is to mobilize resources to empower the greater Muscatine community to improve the lives of people in need. For 65 years, United Way of Muscatine has invested in programs doing great work to improve the lives of people in our community. When you give to United Way, you can be sure that your money is having a local impact. In this annual report, you’ll read about some of the great programs in education, financial stability, and health that we’re supporting in Muscatine.

You’ll also read about how we’re making an impact in ways other than program investments. Last year, our Kids First Fund provided over $17,000 to help over 650 students either participate in activities or get what they needed to be successful in the classroom. The food rescue program saved over $500,000 worth of food from the landfill and got it to local food pantries where it could help feed people in need. Another $11,000 of food was collected during Thanksgiving in July. Over 24,000 hours of volunteer time were logged through our volunteer website, volunteermuscatine.org, with a value of over $500,000 given back to the community in 2018 alone. These are just a few of the many ways that we’ve tried to make a bigger impact in the community.

Looking ahead, we’ll continue to find ways to make this community the best place to live, work, and raise a family. In order to accomplish more, we know that we need to be more strategic in our focus. Over the next couple of years, you’ll see special attention paid to increasing the number of self-sufficient households in Muscatine. When more people can meet their basic needs each month, the whole community will benefit.

We appreciate your support in improving our community.
The Muscatine Volunteer Center connects volunteers with local needs. This program also organizes the following programs/events:

- Day of Caring
- Food Rescue Program
- Community Baby Shower
- #Giving Tuesday
- School Supply Drive
- Thanksgiving in July
- Summer Food Service Program
- Children & Adult Care Food Program (CACFP)
EDUCATION

Boy Scouts
Youth Development
Flickinger Learning Center
Afterschool
Girl Scouts
Muscatine Girl Scouts
Iowa JAG
Jobs for America's Graduates: Muscatine
*Iowa State University Extension and Outreach
JUNTOS
Mississippi Bend AEA
Imagination Library

Muscatine Community YMCA
Big Brothers Big Sisters
Character Development
Family Services
*Muscatine High School
Special Education Work Experience
*Muscatine Municipal Housing Authority
Sunset Park Summer Enrichment
The Salvation Army
Youth Development

FINANCIAL STABILITY

American Red Cross
Emergency Services
Muscatine Center for Social Action (MCSA)
Domestic Violence Shelter
Shelter Program
Homelessness Prevention

Muscatine Legal Service
Civil Legal Assistance
Domestic Violence
*Rebuilding Together
The Salvation Army
Emergency Disaster Services
Social Services

HEALTH

Diversity Service Center
Minority Senior Program
Family Resources
Survivor Resources Domestic Abuse
Survivor Resources Sexual Abuse
Counseling & Therapy
Lutheran Services in Iowa (LSI)
HOPES
Mississippi Valley Child Protection Center
MVCP Center
*Muscatine Boxing Club
Muscatine Community YMCA
Special Olympics

*Riding for Success
*RoEII, Inc.
Support Child Medical Care needs
Senior Resources
CHORE
Home Repair
Outreach
Adult Day
Meals on Wheels
Trinity Muscatine Public Health
Dental Sealant
Maternal Health
Adolescent Sexual Health

*Small Grant Recipient
United Way does more than just fundraising. We look for ways to leverage our resources to provide more value to the community. For every dollar given to United Way of Muscatine, $3.42 goes back to the community.

<table>
<thead>
<tr>
<th>2017 Return on Investment</th>
<th>2018 Return on Investment</th>
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<tbody>
<tr>
<td><strong>Volunteer Hours</strong></td>
<td><strong>Volunteer Hours</strong></td>
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<tr>
<td>$494,584</td>
<td>$547,725</td>
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<td><strong>Agency Leverage</strong></td>
<td><strong>Agency Leverage</strong></td>
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<td>$754,977</td>
<td>$832,425</td>
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<td><strong>Food Rescue</strong></td>
<td><strong>Food Rescue</strong></td>
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<td>$455,077</td>
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<td><strong>Imagination Library</strong></td>
<td><strong>Imagination Library</strong></td>
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<tr>
<td>$174,031</td>
<td>$205,699</td>
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<td><strong>Housing Trust Fund</strong></td>
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<tr>
<td>$82,851</td>
<td>$64,080</td>
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<td><strong>Kids First Fund</strong></td>
<td><strong>Kids First Fund</strong></td>
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<tr>
<td>$25,010</td>
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<td><strong>Almoner Fund</strong></td>
<td><strong>Almoner Fund</strong></td>
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<tr>
<td>$8,530</td>
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<td><strong>Outreach Events</strong></td>
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<td>$18,718</td>
<td>$18,811</td>
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<td><strong>Family Wise Insurance</strong></td>
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<td>$5,981</td>
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<td><strong>Goodwill Vouchers</strong></td>
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<td>$3,770</td>
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<td><strong>$993,173 Raised</strong></td>
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<td>(2016/2017 Annual Campaign)</td>
<td>(2017/2018 Annual Campaign)</td>
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These charts reflect the value added in the last two years from each additional program that we help coordinate on top of the money we raise for the community in our annual campaign. As we continue to develop and implement our own programs and support the development of our partner agencies, we believe that we will only continue to impact more lives in more meaningful ways.
THE KIDS FIRST FUND

Started in 2009, the Kids First Fund helps Muscatine students be involved in activities by paying for activity registration fees or equipment. The fund also helps students be successful in the classroom by paying for anything that will eliminate barriers to learning. The Kids First Fund has paid for everything from softball and baseball registration and soccer equipment to school supplies, shoes, and testing fees. In 2018, the Kids First Fund provided $17,206 to help 671 students. The major fundraisers for this fund are an annual Vintner’s Dinner and quarterly pancake breakfasts.

IMAGINATION LIBRARY OF MUSCATINE COUNTY

The Imagination Library of Muscatine County is a project designed to develop a love of reading, improve literacy skills, strengthen family relationships and increase school readiness among children ages 0-5. Each month, children are mailed an age appropriate book, from the time of their enrollment through their fifth birthday. This is provided at no cost to the family. By mailing high quality, age appropriate books directly to home, we will help improve childhood literacy and children will have accessibility to books regardless of their family's income or situation. This proven successful program was established in 1996 by the Dolly Parton Foundation, who administers the program for a cost of approximately $25 per child per year. Since November 2015, Imagination Library has grown to 1,389 children receiving books with 665 children graduated.

ALIGNED IMPACT MUSCATINE

United Way of Muscatine serves as the fiscal agent and one of twelve partner organizations for AIM. AIM is an initiative that uses the collective impact framework to increase post-secondary attainment in our community. Aligned Impact Muscatine’s Leadership Council and community partners have been hard at work evaluating community data, surveying local programs and collaborations, and building strategy networks. Based on community data, AIM is focusing on early education, academic success, post-secondary completion and the training of adults to meet workforce demands. For more information, please visit alignedimpactmuscatine.org.
LINCS (Local Information -N- Connection to Services)

This program connects people in need with the programs and services that can best help them. This way, the LINCS program brings agencies together to collaborate on how to best serve the Muscatine community. In its role as collaborator and coordinator, the program has served as a point of contact for several area funds and services.

ALMONER FUND

The Almoner Fund is a fund supported by local churches and private donors. It is used to pay for things that Muscatine County money can't assist with such as rent and utility deposits or work shoes. The main use of the fund is to help Muscatine County Community Services clients to be more self-sufficient by assisting them to obtain housing or items necessary for employment. Through United Way's administration of the Almoner Fund, the program provided $4,637 to assist 43 families in 2018.

GOODWILL VOUCHERS

Through a partnership with Goodwill of the Heartland, the LINCS program has access to clothing vouchers for use at Goodwill stores. These vouchers allow families who couldn't otherwise afford season-appropriate clothing to be appropriately dressed for the weather. In 2018, the program distributed $8,320 worth of vouchers to 164 families in need.

MUSCATINE HOUSING CLUSTER

State housing dollars are brought into the Muscatine community each year through the Muscatine Housing Cluster to help with housing related needs for low-income residents. These funds are used to subsidize emergency home repair, provide first-time home buyers with down payment assistance or to help pay for staffing for housing related programs. As the fiscal agent for the Muscatine Housing Cluster, the United Way distributed $61,580 in 2018.
SUMMER FOOD SERVICE PROGRAM
The summer food service program is designed to support families during the summer months when school is not in session. Breakfast, Lunch, and Snacks are served at schools and community organizations around Muscatine. Last summer we served 28,891 meals during a 9 week period, with a great deal of support from the Ministerial Association.

CHILDREN & ADULT CARE FOOD PROGRAM (CACFP)
In January of 2016, we started working with CACFP through the state to provide healthy snacks to enriched after-school programming at Sunset Park, The Salvation Army, and at Flickinger Learning Center sites.

SCHOOL SUPPLY DRIVE
The school supply drive takes place with a partnership with Community Action of Eastern Iowa and helps Muscatine students start the school year with the tools they need for learning.

#GIVINGTUESDAY
We have a day for giving thanks. We have two for getting deals. Now we have #GivingTuesday, a global day dedicated to giving back. In November of 2018, over 5,497 hygiene items were collected and delivered to local nonprofits after a successful hygiene drive for #GivingTuesday.

FOOD RESCUE PROGRAM
The Food Rescue Program came out of the Blue Zones Project Food Policy Group and started at the end of April 2014. This program has volunteers pick food up from local grocery stores and restaurants and delivers to one of 3 local food pantries. The quality food they deliver was formerly being thrown away. In 2018, this program collected $547,734 worth of food. As of December 2017, the program had collected $1,961,673 worth of food.

THANKSGIVING IN JULY
Data shows that in Muscatine County we have 4,486 people who are food insecure and about 1/2 of those are children. We are working to reduce the number of people who don't know where they will find their next meal. To meet these needs, United Way of Muscatine worked with Chef Ron from Iowa City to help stock the shelves of The Salvation Army of Muscatine and Muscatine County Food Pantry by holding Thanksgiving in July. In July 2018, 7,386 pounds of food was collected.

COMMUNITY BABY SHOWER
In April 2018 we held our third annual Community Baby Shower. 323 items valued at $1,967.95 were given to Trinity Muscatine Public Health, Muscatine YMCA Family Services, LSI HOPES Program, and MCSA Domestic Violence Shelter.

DAY OF CARING
As a result of the tremendous growth in participation the Day of Caring has seen, we have continued with separate Day of Caring events for students and adults. By hosting several annual events we are able to help more in our community and have more volunteers participate. We host one in the fall for adults, one in spring for students, and one in the summer for interns. For 2018, 3,164 people participated in 160 service projects across the Muscatine community. Volunteers worked with non-profit agencies, helped to clean up city parks and worked on many homes for seniors.
United Way of Muscatine takes seriously our commitment to be accountable for the dollars you entrust in us.

WHERE DONATIONS GO

Did you know...
99% of the money raised stays in our community.

Community Volunteers review local grant applications, determine funding levels and hold agencies accountable.
Our $182,500 Investment in Education Helps...

2,443 children receive access to enriched afterschool and summer programs.

1,039 children receive access to character and leadership development programs.

189 children have access to a mentoring program, helping them increase self confidence, improve their attitude towards school and improving relationships with their peers.

244 mothers and fathers have access to parenting education support groups.

Going on their 10th year of being matched, Big Sister Joyce and Little Sister Allyssa have forged a friendship that is sure to last a lifetime. In 2009, when Allyssa was just eight years old, her mom passed away unexpectedly. At that time, Allyssa was matched in a school based program, but the match closed when she went to live with her dad and changed school districts. Allyssa's dad, Phil re-enrolled her in the community based program with the hope of finding a positive, nurturing, female role model to help support Allyssa through this difficult time. Joyce and Allyssa eased into their match getting to know one another, baking cookies, talking, and making dinner together. As Allyssa got older, Joyce felt giving back to the community would be a good way to spend a portion of their time together. And, over the years, their service to their community continues to grow. They've participated in Lifesaver Canister Day for the Child Abuse Council, served a meal at a local shelter, purchased items for Toys for Tots, and donated to Freezing for Food. Joyce says, "Allyssa has a heart of gold. Seeing the beautiful woman my Little has become warms my heart." Allyssa will be graduating high school this year and is looking forward to the possibilities her future has to offer, and Joyce plans to be there every step of the way, supporting her, encouraging her, and cheering her on.

54 special needs students receive placement in work experience programs to develop skills and self worth.

45 students facing barriers were assisted in graduating high school and transitioning to continued education and careers.
Our $197,775 Investment in Health Helps...

293 children with intellectual disabilities participate in a variety of athletic and educational programming, enhancing their skills and personal development.

764 seniors receive access to services that assist them in staying healthy and independent.

78 parents and children receive access to in-home prevention service programs that help keep children safe from abuse, healthy, and connected to their families.

436 adults and children have access to counseling and therapy services.

479 individuals receive access to domestic abuse and sexual abuse counseling, advocacy, and educational programming.

3,471 adolescents have access to pregnancy prevention education.

229 woman and infants with limited access to health services have access to quality maternal health preventative services.

555 low income and underinsured children have access to a school based dental prevention program.

Funded Program Story:

A few months ago I received a call from the housing manager at Hershey Manor Apartments. She was concerned about one of her tenants “Peggy”. Peggy was typical of the people I help. She was a female, impoverished, lived alone and needed help. Peggy has lived at Hershey Manor for over 10 years. She had recently experienced health issues that would necessitate her utilizing Elderly Waiver Services. Peggy could not afford the care she needed.

I helped her complete an application for assistance that would help provide the cares she needed. After completing the application she was approved for Adult Day services, Medicaid services such as in-home nursing, medication management, Lifeline, Transportation, House Cleaning and Food Stamp assistance as well.

Because of our Outreach program Peggy received the assistance she needed. She is now healthier and safer, and all in the comfort of her home.
Our $189,725 Investment in Financial Stability Helps...

2,456 adults and children are provided with basic needs, emergency and shelter services.

52 low income residents receive legal assistance with civil legal issues.

102 victims of domestic violence are provided free legal representation.

70 survivors of domestic abuse will have access to local sheltering services.

20 homeowners with low incomes receive safety improvements (such as ramps) to their home.

403 families who are on the verge of homelessness find a safe and healthy environment to live.

Funded Program Story:
A goal of the Homeless Prevention Program is to be a safe landing spot for people in Muscatine who experience an unexpected event and need assistance while they get back on their feet. This past year, a man walked into the Housing Stability Navigator’s office, head hung low and shoulders drooped. A former truck driver of 20 years, he had lost his job due to poor choices. He understood the impact that he could have had on those around him and understood the reasoning for his charge, but he was now left searching for solutions and fearing homelessness. He was an older gentleman and was worried that finding another job would be a struggle due to his age. The Navigator encouraged him to utilize the resources at MCSA to learn new job skills so that he could broaden his job search. He took the initiative and signed up for our Welding Program, which was formed in collaboration with Muscatine Community College and local companies to provide skill growth at no cost to our clients. He passed with flying colors, as he was an honor student and did not miss a single class. His biggest barrier was transportation, but he was determined to attend each class, and he met his goal. In October of 2018 he graduated from the program and secured a full-time welding job in Muscatine. The transformation in this man was incredibly visual, he went from disappointed in himself to holding his head high and being confident in his ability to rebuild his life. The Navigator encouraged him and provided insight along the way, but the client had his eyes set on his goal of self-improvement, and he lead himself to success. He is still employed today and is well on his way to being back on track and making a positive impact in our community.
United Way of Muscatine is proud to partner with over 100 corporations and businesses committed to supporting their local communities. Our Top Corporate Partners recognizes organizations that exemplify the spirit of philanthropy in our area.
United Way of Muscatine is proud to have the support of the community. The below businesses and organizations have gone above and beyond with an increase of 10% or more in their employee campaigns to support our community.

Arconic
AW Welt Ambrisco Insurance
BITCO Insurance Companies
Boy Scouts of America- Illowa Council
Butterworth Clocks, Inc.
C&S Wholesale Grocers
CAM II Warehouse
Carver Pump Company
CDS Global-Wilton
CDS Global-Tipton
City of Muscatine
Community Foundation of Greater Muscatine
Dr. Joe Woodhouse, DDS
Dr. Pepper/Snapple/Keurig
Goodwill of the Heartland
Dr. Gary Ihlefeld
John Deere & Company
Mid American Energy
Muscatine Community College
Muscatine County
Neary Law Office
Neppe Law PLC
NPL Tax & Accounting, LLC
West Liberty State Bank
Principal Financial Group & Retirement Resources Group
Raymond, Inc.
Senior Resources
SSAB Iowa, Inc.
Youth Sports Foundation
Zion Lutheran Church
## 2019 Leadership Givers

### Cultured Pearls
$5,000-$9,000
- 2 Anonymous

### Maabe Pearls
$3,750-$4,999
- Stan & Mona Askren

### Baroque Pearls
$2,500-$3,749
- Nathan Brewer  
  Greg & Sue Kistler  
  Louis & Helen Schwartz  
  Jim & Tammy Stein  
- 3 Anonymous

### Keshie Pearls
$1,750-$2,499
- Gary & Sheryl Carlson  
  Pam Collins  
  Mike Ford  
  Jeffrey Hedrington  
  Thomas & Cynthia Kautz  
  Michael Kramer  
  Sean & Brandy Olson  
  Shane & Lupe Orr  
  Jean & Dave Reynolds  
  Shawn Schrader  
  Janet Schterman  
  Randy & Janelle Spies  
  Kevin & Mary Zeimet  
- 1 Anonymous

### Seed Pearls
$1,000-$1,749
- Julie & Jason Abramowski  
  Harvey & Jo Ann Allbee Jr.  
  Kenneth Noel & Kathie Anderson-Noel  
  Shawn Beadle  
  Bernie Becker  
  Oscar Berryman  
  Shawn Bigham  
  Dallas Brown  
  Dave & Kim Burdakin  
  Bill Chrisman  
  Brenda & Kevin Christensen  
  Robert Cook  
  Patrick & Renee Cooley  
  Erika Cox  
  Christopher & Heather Day  
  Mark Dunsmore  
  Kyle & Toni Eller  
  Nancy Etnier  
  Aaron & Susan Eversmeyer  
  Jeff Foltz  
  Jim & Sara Foster  
  Dave & Judene Gardner  
  Lorren & Denise Gidel  
  Richard & Christine Gosney Jr.  
  Alyshea & Nick Gow  
  Danny Hagberg  
  Carolyn Hanssen  
  Steven & Dee Harding  
  Tim & Jodi Heth  
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  Patrick Homoelle  
  Bob & Tanya Howard  
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  Scott Ingstad  
  Susan & Kyle Jensen  
  Phil Jerzyk  
  Wayne Johanson  
  George & Charlotte Koenigsaecker  
  Carlin & Vicki Lawhead, DDS  
  Aaron Lear  
  Bill and Suzanne Liegois  
  Matt & Kelly Livingston  
- Sal & Stephanie LoBianco  
  Lisa Longtin  
  Jeff & Lisa Lorenger  
  Nadine Martinez  
  Jay Moore  
  Robert & Helen Motley Jr.  
  Mike & Barbara Murphy  
  Robert & Buffi Murphy  
  Prasad & Manasi Nadkarni  
  Brett & Christina Nelson  
  Nathan Olson  
  Yvonne Orr  
  Robert Otting  
  Larry Porter  
  Jon Rapp  
  Donna Reed  
  Bennett & Judy Reischauer  
  Mary Kay & Dan Rohde  
  Ted & Stephanie Romagnoli  
  Troy Ross  
  Lawrence & Sharlene Sacco  
  Chris & Heidi Scholz  
  Greg Shoppa  
  Kevin & Paula Skarich  
  Jason Smith  
  Edward & Michelle Spellman  
  Jason & Jennifer Steward  
  Lynn & Sally Stiles  
  Richard Thompson  
  Kurt & Kristyn Tjaden  
  Dennis Tripp  
  Charles & Joyce Vesey  
  Coralie Voss  
  Tasha Wall  
  Scott & Kimberly Warren  
  Mike Wedell  
  Dr. Robert Weis  
  David & Sandy Wettach  
  Margie & Mike Wigans  
  Donna Meade & Mark Yaple  
  Eric Zillig  
- 1 Anonymous
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